



COURSE SEQUENCE & DESCRIPTIONS

FINANCE ACADEMY 1: CAREER PREPAREDNESS

Let us help you prepare for college and career! Finance Academy I focuses on academic planning and career development, financial literacy, and technology. Some of the course content includes hands-on experience and game simulations on digital citizenship, managing personal finances, use of credit and understanding taxes, college and career research, blogging, creating a resume and cover letter, getting ready for an interview, and using productivity software and applications. Students will also have opportunities to go on field trips and hear from guest speakers through our business and industry partners. **Prerequisite:** [Finance Academy Application](#)

FINANCE ACADEMY 2: INTRODUCTION TO FINANCIAL SERVICES

This course provides students with an overview of financial services companies and is one of the core courses offered by the Academy of Finance. The class begins with an introduction to our community's economy and an overview of business. Next, students study the origins of money and of banking, and then move into an in-depth study of the types of companies that make up today's financial services industry. They learn about common methods by which businesses raise capital—IPOs, selling stocks and bonds, and short-term financing—and study key investment-related terms and concepts, including the time value of money. Specific topics of importance in today's world of finance, risk management, taxes, and ethics are examined. In addition, students will study contemporary issues including the level of personal saving in the U.S.; ethics in the financial services industry; and the industry's effect on communities and families. Finally, students get a chance to consider the types of careers that exist in financial services companies.

Prerequisite: FA I

FINANCE ACADEMY 3: ACCOUNTING I

Did you know that accounting is consistently a highly sought-after profession, and that accounting graduates tend to make more than their peers upon graduation? That's because accounting is the "language of business." Companies need accountants to analyze their financials so they can make smart decisions (as an added bonus, accounting also helps individuals make smart decisions with their personal finances). Former students who took accounting at Hoover High School have expressed how their high school accounting experience made their college coursework much more understandable. Why not take a class that gives you a jumpstart AND a solid foundation? Experience Accounting!! **Prerequisite:** FA 2

FINANCE ACADEMY 4: ENTREPRENEURSHIP

This course is a natural fit for Finance Academy students because entrepreneurship integrates the functional areas of business – accounting, finance, marketing, and management – and the legal and economic environment in which any new venture operates. Finance Academy 4 is a one-year course designed to provide students with the skills needed to effectively organize, develop, create, and manage a business with an emphasis on real-world entrepreneurs and real businesses. Students will participate in an online internet marketing project and develop a business plan for their own business idea. Finance Academy 4 students will also complete an internship evaluation project and have the opportunity to travel to New York City.

Prerequisite: FA 3